



# Land Border Gates Entry-Exit Data



GÜMRÜK ve TURİZM  
İŞLETMELERİ TİC. A.Ş.



*There is life outside...*

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# Explanations

Since the year 1972, the Ministry of Tourism obtains the data concerning the numbers of foreigners and Turkish citizens entering/leaving our country, from the nation-based records kept at our border gates by the Passport Police, which displays activity under the General Directorate of Security. The visitor numbers concerning foreigners and Turkish citizens also include those entering from neighboring countries and leaving within the day, for the purposes of commerce.



# Explanations

- Gümrük ve Turizm İşletmeleri Ticaret A.Ş. (GTİ – Customs and Tourism Enterprises Co. Inc.), which was established in the year 2005 through the partnership of Turkish Union of Chambers and Commodities (TOBB) and 137 Chambers and Commodities, has been modernizing the border gates in the frame of the “Build-Operate-Transfer” model. GTİ, which started its activity with the modernization of the Habur Border Gate, respectively completed the modernization of Cilvegözü, Sarp, Hamzabeyli and Kapıkule Border Gates.
- **GTİ, which is the first and only institution implementing the modernization of land border gates through the “Build-Operate-Transfer” model in Turkey and in the world, also continues its efforts towards modernizing our other border gates.**
- **It provides service in a modern environment, which includes food and beverage stores, banks, gift shops and duty-free stores meeting all requirements of passengers.**
- **Only commercial areas are operated by GTİ, while all kinds of administrative procedures, such as customs and passport checks, are carried out by the relevant public institutions and organizations.**

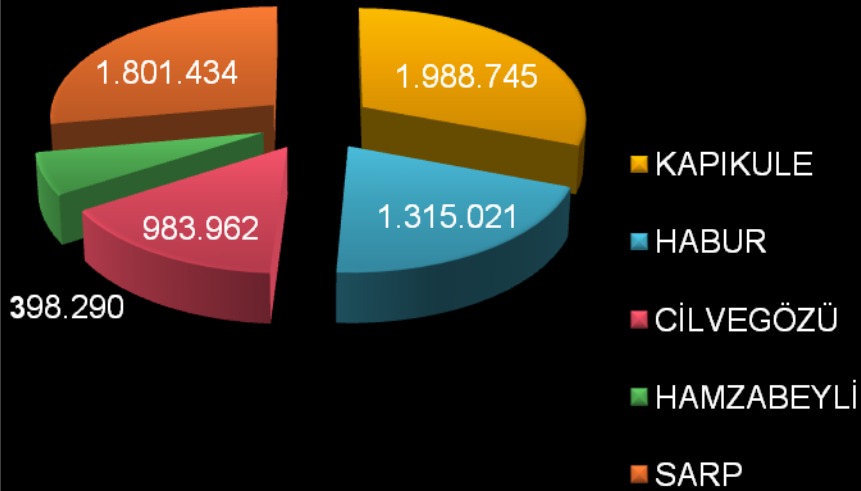


# Land Border Gates Operated by GTİ

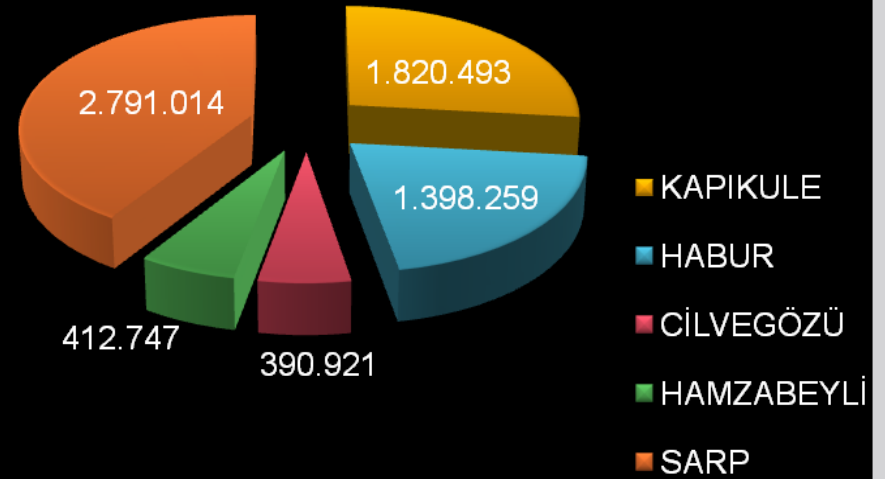


# Passenger Entry

## 2011

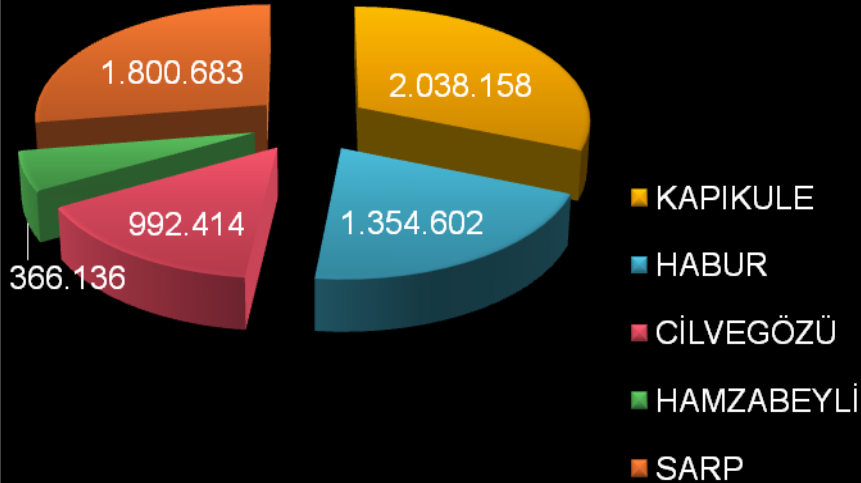


## 2012

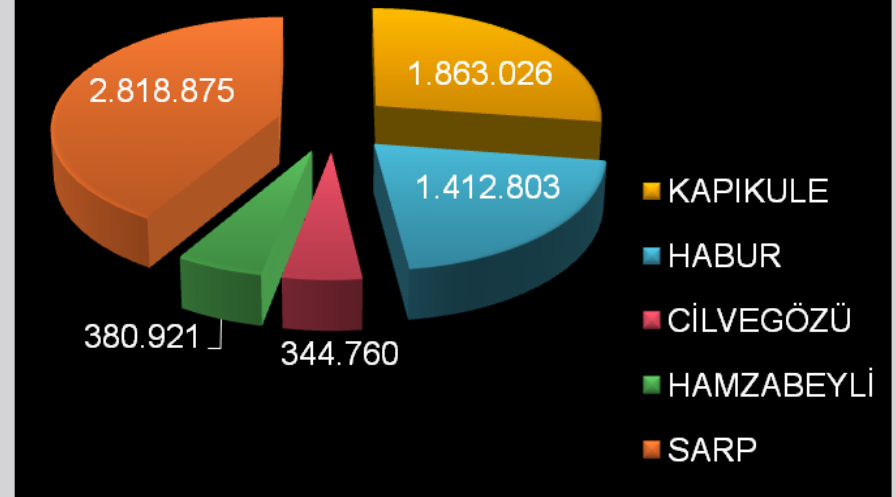


# Passenger Exit

## 2011

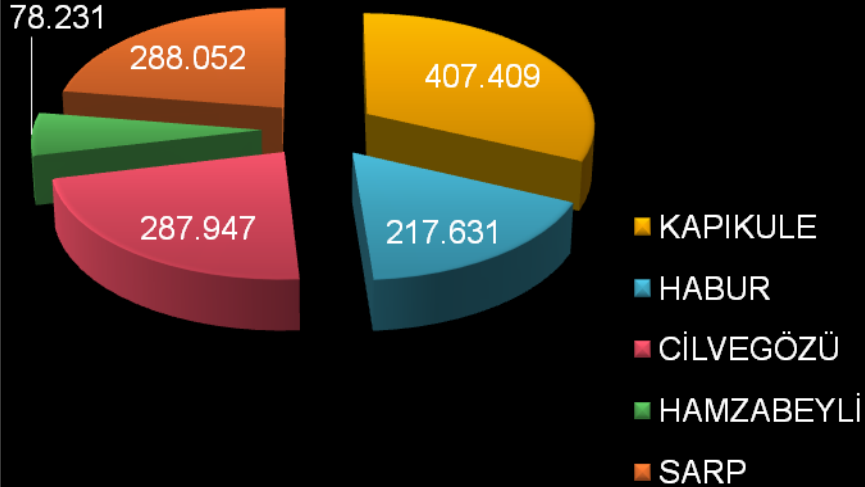


## 2012

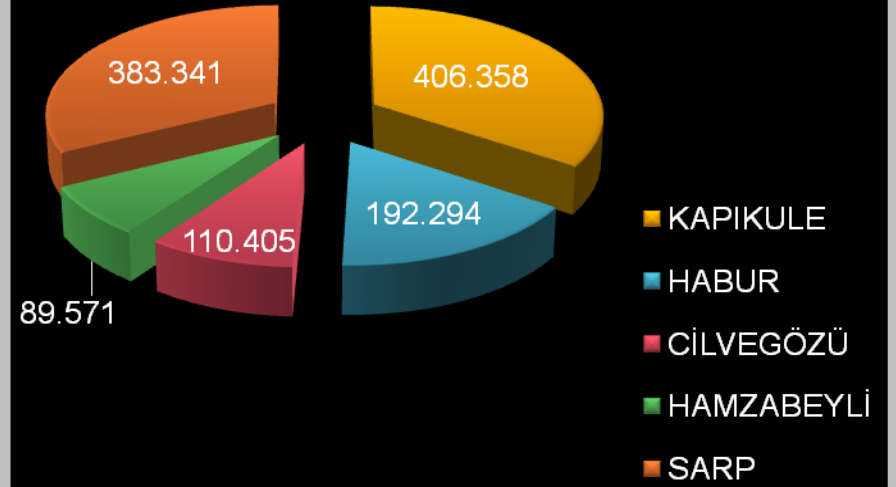


# Vehicle Entry

## 2011

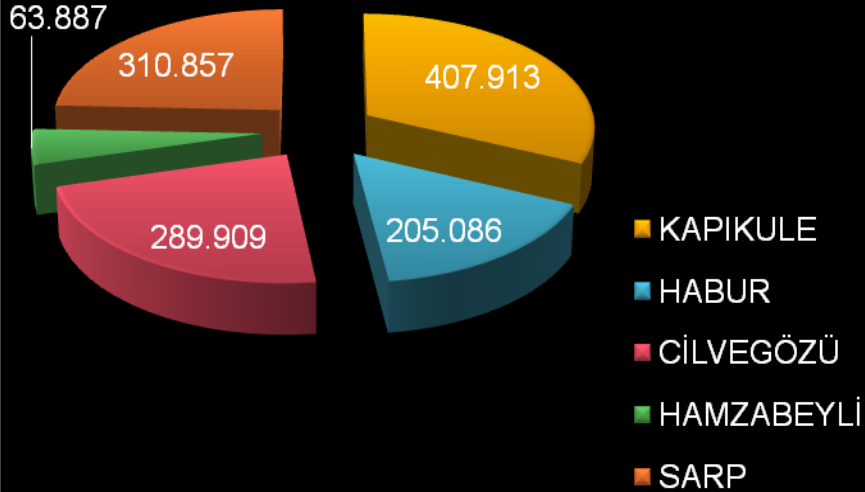


## 2012

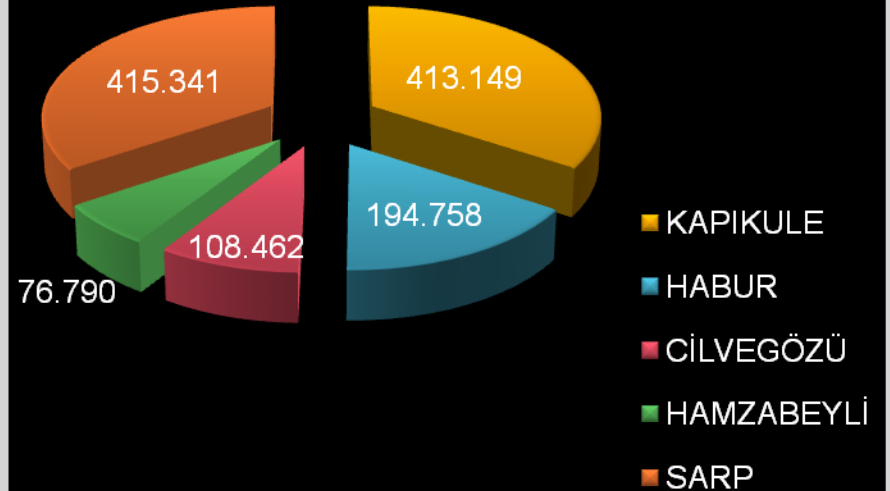


# Vehicle Exit

## 2011



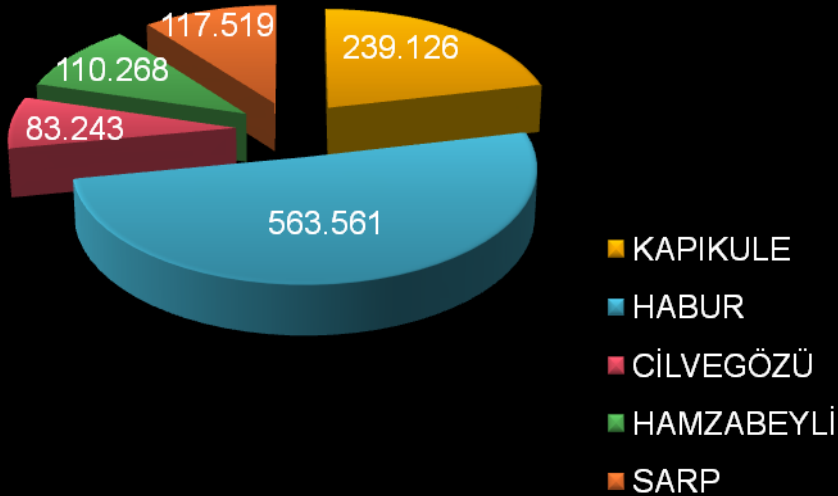
## 2012



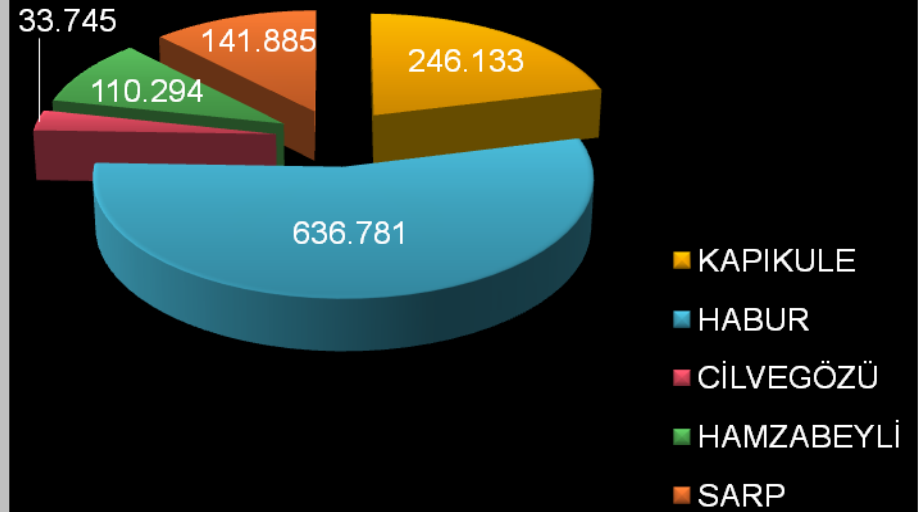


# TIR Truck Entry

## 2011

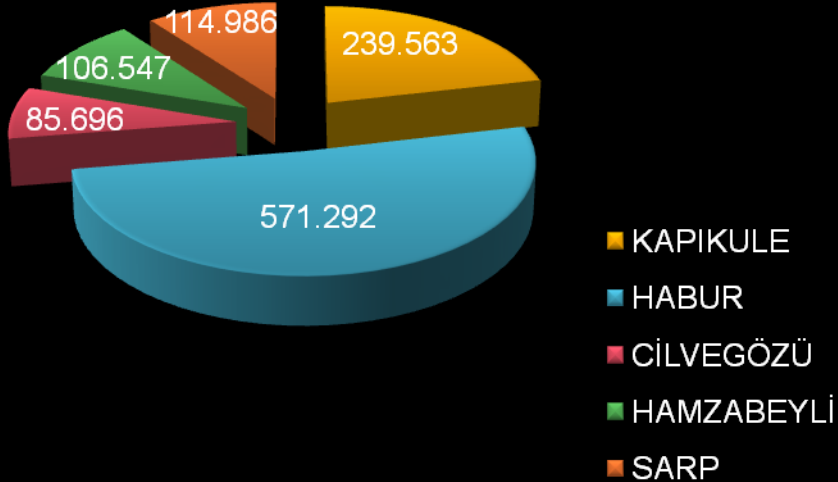


## 2012

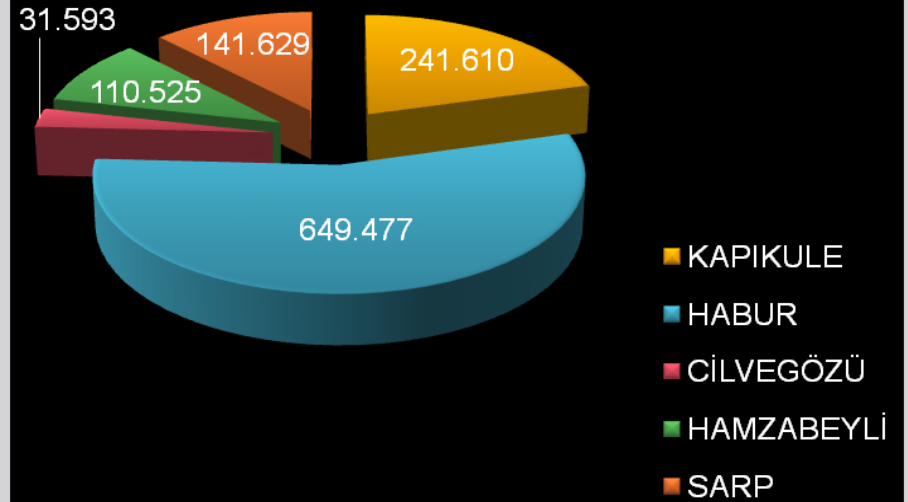


# TIR Truck Exit

## 2011

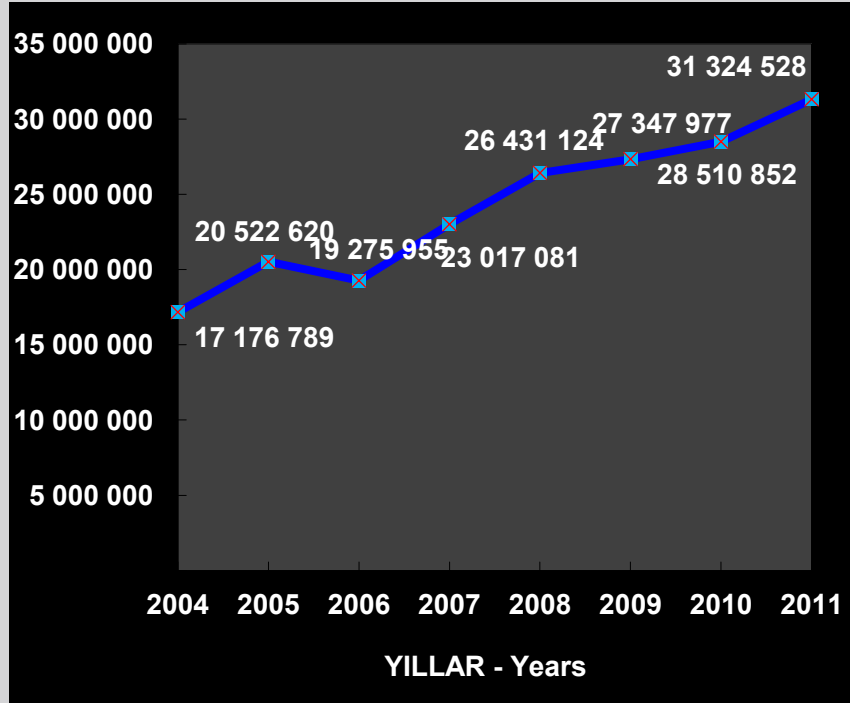


## 2012

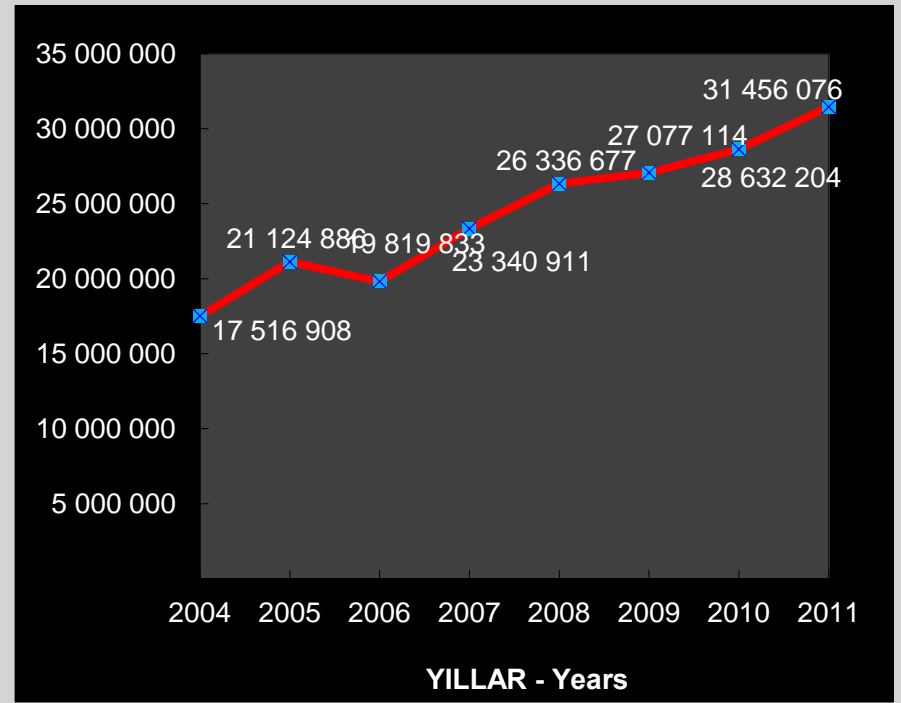


# Distribution by Year of Persons Entering/Leaving from our Land Border Gates

CITIZENS LEAVING TURKEY (2003-2011)



TÜRKİYE'YE GİRİŞ YAPAN VATANDAŞLAR (2003-2011)

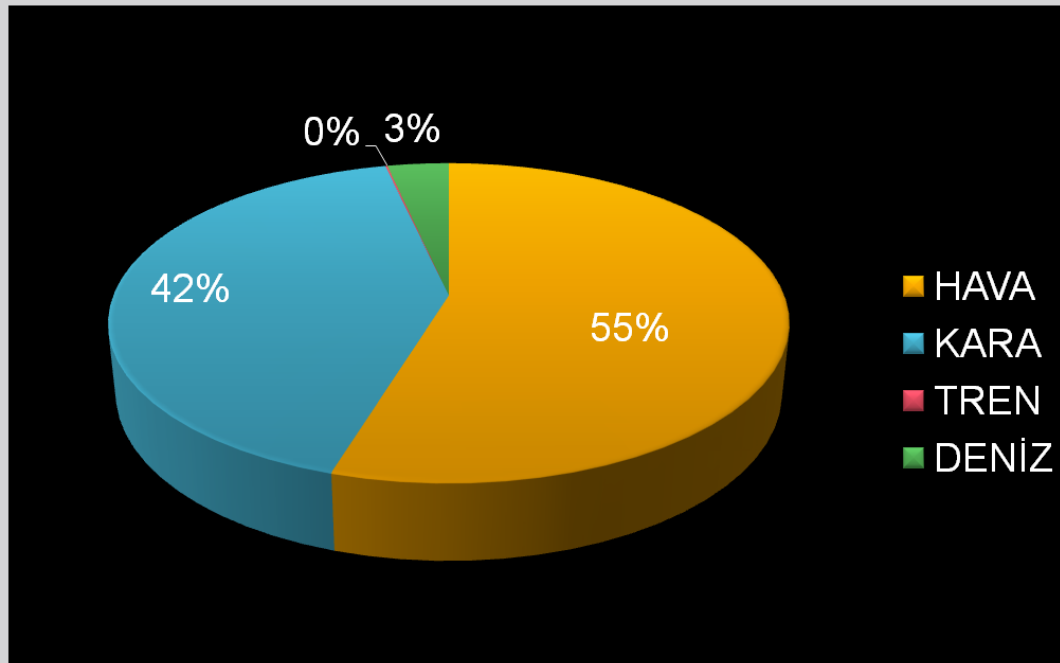


Kaynak : TÜİK



# 42% of those leaving Turkey use the Land Border Gates.

- The data of distribution of citizens per Vehicles, belong to 2010.
- The border statistics are generated upon collecting each month from administrative records of EGM, the number of entry-exit made from our border gates. / [www.tuik.gov.tr](http://www.tuik.gov.tr)
- The 2011 and 2012 data are not yet published by Turkish Statistical Institute



# Border Crossings

## Our Passengers consist of:

- Those travelling regularly,
- Expats, tending to invest in their homeland (real estate, bank savings, etc.) ,
- Those doing business using border crossings,
- Those travelling for a single day or for a short period of time,
- Those entering for the purpose of health tourism,

The implementation paving the way for the border trade was initiated on May 16, 2009, through the Cabinet Decree Concerning the Regulation of Border Trade. The decree first completely cleared the way for 13 border provinces located in the Eastern and Southeastern Anatolia Regions to trade with neighboring countries. NOT ONLY Southeastern and Eastern Anatolia region, it became the most important center of Turkey's border trade with Georgia. For example, Nedim Örün, the Chairperson of Turkey Ready-to-Wear Federation, stated that the textile and ready-to-wear export increased and the shuttle trade reached to 7-8 million dollars (2010 data), after the enabling of trade in border provinces and the mutual lifting of visa requirements.

Border trade includes the trade of all products falling within the scope of import and export items.



# Conclusion

## Within the year 2012,

Approximately;

- o 14 million passengers
- o 2.5 million passenger cars
- o 2.5 million TIR trucks made entry/exit from our border gates.

## Why do agencies / firms prefer border gates?

- o You can make your efficient and striking advertising works reach our passengers crossing our borders.
- o It is possible to obtain return on advertisement investment, when the number of passengers and the spendings they make in our country are taken into account. All you have to do is to use your brand at our borders.
- o Also, the opportunity to benefit from the prestige, which you can't find in any other outdoor space.
- o With the events to be held in the frame of the "Borders divide, Customs Connects" motto, which was determined by the World Customs Organization for the year 2012, the activity at our border gates increases each passing year.

## Let your brand reach the borders.

**BEST REGARDS**

ÇİZGİ OUTDOOR MEDIA MARKETING

